



**Celebrate this Holiday Season with Organic Canned Tomatoes from Europe.**

**Naples, Italy – December 24, 2025** - As the holiday season approaches, Germans are looking for delicious, wholesome ingredients to elevate their Christmas and New Year celebrations. Organic canned tomatoes are becoming an essential pantry staple, offering a perfect combination of convenience, rich flavour, and health benefits.

Organic EU and Italian canned tomatoes are harvested at peak ripeness and processed without synthetic chemicals or preservatives, ensuring a natural, authentic taste. They serve as a perfect base for a variety of hearty, comforting dishes—from traditional sauces and soups to innovative new creations suitable for holiday gatherings and New Year celebrations.

To inspire your festive cooking, here's a simple yet flavourful recipe featuring organic EU canned tomatoes. This hearty, vibrant dish is a perfect centerpiece for festive gatherings, showcasing how EU and Italian organic canned tomatoes can transform simple ingredients into a flavourful celebration.

### **Festive Tomato and Herb Goulash**

#### *Ingredients:*

- 2 cans (400g each) organic diced tomatoes
- 2 tablespoons olive oil
- 1 large onion, chopped
- 2 garlic cloves, minced
- 1 red bell pepper, sliced
- 1 teaspoon smoked paprika
- 1 teaspoon dried thyme
- 1/2 teaspoon caraway seeds (optional)
- Salt and pepper to taste
- Fresh parsley for garnish

#### *Method:*

Heat the olive oil in a large pot over medium heat. Add the chopped onion and cook until translucent. Add the minced garlic and sliced bell pepper, sauté for another 3-4 minutes. Stir in the smoked paprika, thyme, and caraway seeds if using. Pour in the canned diced tomatoes with their juice. Bring to a simmer. Reduce the heat and cook for 15-20 minutes, allowing flavours to meld and sauce to thicken. Season with salt and pepper to taste. Garnish with freshly chopped parsley and serve hot with crusty bread, noodles, or over rice.



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This Christmas and New Year, incorporate organic EU and Italian canned tomatoes into holiday recipes and enjoy the wholesome, fresh taste they bring to festive tables.



### **About Red Gold from Europe**

Red Gold from Europe is the name of the campaign managed by **ANICAV** – the Italian Association of Canned Vegetable Industries - and co-funded by the **European Union** to raise awareness of organic canned tomatoes 100% made in Europe.

For insights into the European and Italian tomato industry or other delicious recipes using organic canned tomatoes, visit our **website** <https://redgoldfromeurope.de/> and **follow us on**

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